

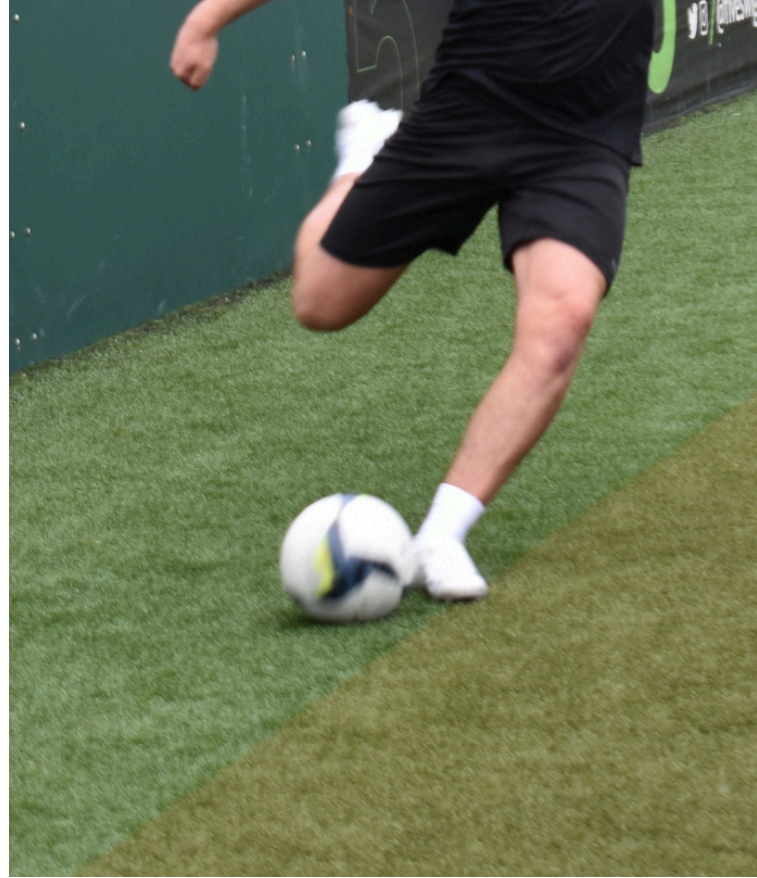
CASE STUDY

M&Y Charity Football Tournament

For the third year running, M&Y has hosted it's annual Charity Football Tournament. Each tournament was set up to support charities within our local communities. The first tournament was organised in aid of The Brick and the Crook Village Association, and the past two tournaments were to raise money for Centre 56 and Petrus.

With this years tournament being the biggest yet, we raised a total of £10,050 to be split between the two charities. This figure brings our running total to £20,679 raised for charity in just 3 afternoons.





Fundraising for incredible causes

Centre 56

Centre 56 is a domestic abuse charity in the heart of Liverpool. They provide information, healthcare and support for families who have suffered, or are experiencing domestic abuse or a crisis situation.

Petrus

Based in Rochdale, Petrus provides residential and day support services to people who are experiencing homelessness or in housing need. They offer a safe environment where people can develop their skills and independence to empower change.

Both charities are part of **The Regenda Group**



THE STORY SO FAR

Football for purpose...

For the past three years, M&Y's annual charity football tournament has brought together colleagues, supply chain partners and local organisations for a day of friendly competition and fundraising. What started as an opportunity to strengthen our relationships with our supply chain has become a key part of our social value programme. Through football, we've generated over £20,000 for charities and community groups across the North West.

Our first matchday

The first year of the tournament brought together M&Y and partners involved in the Shevington Extra Care Scheme to build connections with one another through football.

The event raised £3,931.58. This money was donated to The Brick, a Wigan-based charity that supports people experiencing homelessness and the Crook Village Association, a resident-led community organisation working to local connections and organise events improving the village for local people.

"Let's do it again!"

Following a successful first tournament, we decided to do it again in 2025. The tournament built on the success of the last one, and welcomed 20 teams, including three M&Y teams.

The event raised £6,654.05 for Petrus and Centre 56. Funds were split evenly between the two charities, helping them continue delivering essential services within the communities we serve. Once again we brought together people from across our supply chain with the shared goal of making a difference.

M&Y's Head of Business Support, Abbie Riley, said: "It's a way of getting all our staff and contractors together, out in the open air. It's good for mental wellbeing, as well as raising money for a good cause."

The third year running

Our latest tournament was bigger and better than ever. With a record 23 teams involved in the tournament, we raised £10,050 to be split between Centre 56 and Petrus. Another successful year that broke previous years fundraising record.

A special thank you to all past participants:

- Ecogee
- The Regenda Group
- C&L Timber Kits Ltd
- Alan Johnston Partnership
- Plan Ahead
- Sunnybank Plastering
- MGB Brickwork
- STS Ltd
- Sticx Ltd
- Technix Integrated Services Ltd
- Bradley Demolition Ltd
- UCML (Utilities Connections Management Ltd)
- Sutcliffe
- MJS Joinery
- S&K Brickwork
- Electricity Solutions Ltd
- AB Building & Electrical Ltd
- Sovini Trade Supplies
- CP Hood
- BT Hire
- Thomas Contracting
- AHS Plastering Systems Ltd
- Simon Fenton Partnership
- IMS Facades
- BRS
- Globe Northwest Ltd
- Complete Fire Solutions North West Ltd
- Draincare
- SSR Roofing
- Falcon Tower Crane Services Ltd
- Mottram Decorators Ltd
- Knox Facilities Management
- Plumbase
- West Wallasey Fleet Hire Services
- Walton Glass Limited
- Vanliners



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